

Jay Warren
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OBJECTIVE

Motivated and creative marketing professional seeking an entry-level role in digital marketing, brand communication, or customer engagement. Brings strong interpersonal skills, technical literacy, and hands-on experience supporting customer-facing environments. Known for clear communication, adaptability, and a passion for understanding consumer behavior.

CORE SKILLS

- Digital communication & online engagement
- Content creation & copywriting (beginner)
- Customer insights & problem-solving
- Market research & trend awareness
- Brand representation & professional communication
- POS & CRM system familiarity
- Collaboration & cross-team coordination
- Basic Japanese and French

EXPERIENCE

Store Associate — Staples

July 2024 – May 2025

- Assisted customers with product selection, identifying needs to improve their buying experience.
- Helped support promotional campaigns by preparing merchandising displays and maintaining brandstandards.
- Processed online and in-store orders, ensuring accurate and efficient fulfillment.
- Communicated product features clearly to improve customer understanding and satisfaction.

Crew Member — McDonald's

January 2022 – January 2023

- Delivered fast, friendly service that strengthened customer loyalty and brand perception.
- Collaborated in a high-volume environment, learning efficient workflow and communication strategies.
- Ensured consistent product quality, supporting brand reliability and customer trust.
- Participated in team initiatives that improved service times and customer satisfaction metrics.

EDUCATION

University of Nevada, Reno — Undergraduate Studies (Current)

Diablo Valley College — Undergraduate Studies (2022–2024)

California High School — High School Diploma (2021)

REFERENCES

Available upon request